

Leading Global e-Invoicing Provider OB10 Launches Environmental Program

OB10 program recognizes environmentally responsible businesses that are reducing carbon footprint by eliminating paper from back-office accounts payable practices

ATLANTA, August 3, 2010 – OB10 (www.ob10.com), the leading global e-Invoicing network, today announced that it is launching an environmental program that recognizes its corporate and supplier customers who are taking significant steps to positively impact the environment by eliminating paper from their back-office accounts payable processes.

The initiative, titled the [OB10 Green Program](#), is a continuation of OB10's strong foundation of facilitating good environmental stewardship among its global customers and their suppliers. Paper-based invoicing is still a regular practice among many companies, whether they are sending and receiving invoices through the mail, implementing OCR or e-mailing an invoice that is printed at the recipient's end. By transitioning to OB10's electronic invoicing network, companies have saved over 60 millions of sheets of paper as well as additional resources that go into the manufacturing and distribution of paper such as trees, oil, electricity and water. OB10 is recognizing a select number of customers and suppliers that have demonstrated a commitment to sustainability and e-Invoicing by awarding them the OB10 Green Award.

"OB10's e-invoicing network automates and streamlines back-office accounts payable procedures in a manner that is environmentally prudent and makes good financial sense," said Jamie Gunn, Chief Executive Officer for OB10. "In the course of our relationships, OB10 customers and suppliers have demonstrated an enthusiastic commitment to positively impacting our environment. We will continue to work with our customers and suppliers around the globe in a way that extends their sustainability programs while improving their bottom lines."

For Accounts Payable OB10 Green Award winner and OB10 customer Mohawk Industries, a leading supplier of flooring for both residential and commercial applications, selecting OB10 as its e-Invoicing solution has complemented its [sustainability platform](#) that focuses on the five "Rs" - reduce, recover, reuse, renew, and recycle.

"Within five months of selecting OB10 as our e-Invoicing solution provider, more than 75 percent of our initial suppliers had enrolled in the OB10 Network, enabling our company to eliminate more than 400,000 paper invoices a year," said Tracy Bryant, Accounts Payable Manager at Mohawk Industries. "The recognition of Mohawk's sustainability efforts by Newsweek, Wal-Mart and the US General Services Administration is a testament to the strategic position that sustainability is given within our organization."

As an OB10 customer, supplier to Mohawk and Accounts Receivable OB10 Green Award winner, Congoleum is another organization enhancing its green initiatives by leveraging the OB10 Network. To date, the New Jersey-based manufacturer of resilient sheet and tile flooring for both residential and commercial uses has saved more than 375,000 sheets, or three tons, of paper since joining the OB10 Network.



Congoleum isn't the only supplier on the OB10 Network committed to sustainability. OfficeMax, a leader in business-to-business office products solutions and recipient of the Accounts Receivable Award, has saved over 300,000 sheets of paper, or the equivalent 40 trees, since joining OB10.

"We look for partners, like OB10, who deliver a value proposition that goes above and beyond the norm and helps us extend our [environmental policy](#)," said William Bonner, Senior Director, External Relations at OfficeMax. "We believe there is more that we can achieve, so we always invite our associates, customers, shareholders and neighbors to join us in our effort to minimize adverse environmental impacts."

In addition to the above, HP, an OB10 customer since 2003, also received the Accounts Payable OB10 Green Award. The recognition of HP illustrates the company's commitment to electronic invoicing as a component of its overall [environmental sustainability initiative](#).

OB10 will continue to recognize those organizations transacting on its network that are committed to sustainability. "As more organizations and their suppliers join the global OB10 e-Invoicing network, we'll have a greater opportunity through the OB10 Green Program and accompanying award to hasten the permanent transition from paper to electronic invoicing," said Jamie Gunn. "In addition, we offer a substantive way for our customers to decrease energy consumption, protect more of our green spaces, and facilitate good corporate citizenship and environmental sustainability."

For more information about the OB10 Green Program, visit http://ob10.com/Country/US/OB10_Green_Program

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About OB10

OB10 (www.OB10.com) is the leading global B2B e-Invoicing network. OB10 simplifies and streamlines the complex invoice-to-pay processes. Neither client organizations nor their suppliers are required to implement any hardware or software, and OB10 is independent of data file formats. OB10 can reduce the cost of paper invoice processing by typically 60 percent and can deliver an ROI in less than a year if the program follows OB10's best practice guidelines. Operational across Europe, North America and Asia, OB10 is compliant with the requirements of VAT, tax and e-Invoicing legislation and receives invoices from suppliers in 137 countries. To ensure unrivalled and rapid supplier enrollment, each new customer's suppliers are supported by an implementation services team responsible for getting them up and running on the OB10 network.

Customers include: Agilent Technologies, Aviva, Barclays, BP, Cargill, Deutsche Lufthansa AG, DHL, DSG International, Eli Lilly & Company, East Riding of Yorkshire, Fisher Scientific, General Motors, GlaxoSmithKline, Hewlett Packard, Hertz, IBM, Imperial College, Kellogg's, Kraft, Logica, Mohawk Industries, Motorola, Pfizer, SaraLee, Schneider Electric, Shaw Industries, Steria, Tesco, Unilever and US Federal Government.

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