

OB10 Webinar Helps Organizations Overcome Barriers to e-Invoicing

OB10, The Accounts Payable Channel discuss how organizations can streamline the AP process during on-demand webinar

ATLANTA, August 16, 2010 -- To assist organizations searching for ways to optimize their Accounts Payable (AP) processes, OB10, the leading global e-Invoicing network, recently hosted a complimentary webinar titled “*Overcoming the Top 7 Barriers to e-Invoicing.*” The webinar, co-hosted with The Accounts Payable Channel, a specialized resource for AP and finance professionals, taught participants how to identify potential roadblocks when considering an e-Invoicing project for their organizations.

The session attracted more than 400 registrants and provided best practices for AP professionals to help streamline the invoice receipt process and significantly reduce costs. The on-demand webinar is available at http://ob10.com/Country/US/Webinars_2 by clicking on the *Overcoming the Top 7 Barriers to e-Invoicing* link at the bottom of the page.

The 60-minute webinar outlines the critical issues organizations must overcome to implement a successful e-Invoicing solution, including:

- Identifying where to begin
- Gaining internal support
- Determining which vendors can streamline the AP process
- Comparing vendors head-to-head
- Ensuring a return on investment
- Setting expectations with the selected vendor
- Conducting due diligence to ensure the correct decision

“Often organizations are challenged from the get-go, not knowing how best to streamline their AP processes, much less prioritizing the needs of varied internal stakeholders,” said Donna McGuinness, director, OB10 Western Region. “Once they determine where to begin and identify the issues that are important to the impacted departments, the remaining obstacles can be better addressed.”



The process of identifying the right AP partner is challenging. Between identifying the appropriate solution, selecting the vendor that meets an organization's distinct needs and implementing the solutions, many organizations can be discouraged.

"Organizations must also understand that success ultimately lies in the supplier enrollment process," said McGuinness. "You can't obtain a return on investment, cost savings or optimization without ensuring that your suppliers have been enrolled and are transacting. By following simple but important steps, organizations can make informed decisions when selecting an e-Invoicing partner."

For more information about streamlining the AP process and OB10's e-Invoicing network, visit www.OB10.com.

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About OB10

OB10 (www.OB10.com) is the leading global B2B e-Invoicing network. OB10 simplifies and streamlines the complex invoice-to-pay processes. Neither client organizations nor their suppliers are required to implement any hardware or software, and OB10 is independent of data file formats. OB10 can reduce the cost of paper invoice processing by typically 60 percent and can deliver an ROI in less than a year if the program follows OB10's best practice guidelines. Operational across Europe, North America and Asia, OB10 is compliant with the requirements of VAT, tax and e-Invoicing legislation and receives invoices from suppliers in 137 countries. To ensure unrivalled and rapid supplier enrollment, each new customer's suppliers are supported by an implementation services team responsible for getting them up and running on the OB10 network.

Customers include: Agilent Technologies, Aviva, Barclays, BP, Cargill, Deutsche Lufthansa AG, DHL, DSG International, Fisher Scientific, General Motors, GlaxoSmithKline, Hewlett Packard, Hertz, IBM, Imperial College, Kellogg's, Kraft, Logica, Mohawk Industries, Motorola, Pfizer, SaraLee, Schneider Electric, Shaw Industries, Steria, Tesco, Unilever and US Federal Government.

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