

OB10 appoints Luke McKeever as CEO

Former Portrait Software CEO joins OB10

London, 25th April 2011 – OB10 (www.ob10.com), the global e-Invoicing network, today announces the appointment of Luke McKeever as Chief Executive Officer.

Luke's appointment is at a time of significant growth for OB10 as well as international expansion.

Commenting on his appointment, Luke McKeever said: "OB10 has consistently led the field in electronic invoice processing, delivering large scale projects on a global level. I am delighted to lead the company and look forward to helping perpetuate this growth. More and more firms are acknowledging the gains that can be made through electronic invoicing and I am excited to be part of this."

Having lived and worked in Europe as well as the United States, Luke has a strong background in international sales and marketing, holding senior positions in a wide variety of companies that include Alterian and Experian. He joins OB10 from Portrait Software, a publicly listed company where as CEO he oversaw a strong period of growth.

Henry Sallitt, chairman of OB10 said: "Luke has an exceptional and proven track record. We are excited about the contribution we feel that he can make during this time of expansion. Our business will benefit from his wealth of experience in strategy, sales and marketing as well as his outstanding global management skills."

---ends---

About OB10

OB10 (www.OB10.com) is the leading global B2B e-Invoicing network. OB10 simplifies and streamlines the complex invoice-to-pay processes. Neither client organizations nor their suppliers are required to implement any hardware or software, and OB10 is independent of data file formats. OB10 can reduce the cost of paper invoice processing by typically 60 percent and can deliver an ROI in less than a year if the programme follows OB10's best practice guidelines. Operational across Europe, North America and Asia, OB10 is compliant with the requirements of VAT, tax and e-Invoicing legislation and receives invoices from suppliers across 137 countries. To ensure unrivalled and rapid supplier enrolment, each new customer's suppliers are supported by an implementation services team responsible for getting them up and running on the OB10 network.



Customers include: Agilent Technologies, Amgen, Aviva, Barclays, BP, British Energy, Cargill, Computacenter, Deutsche Lufthansa AG, DHL, Dr. Pepper, DSG International, Eli Lilly & Company, Fisher Scientific, General Motors, GlaxoSmithKline, Hewlett Packard, IBM, Imperial College, Kellogg's, Kraft, Logica, Mohawk Industries, Motorola, Pfizer, SaraLee, Schneider Electric, Severn Trent Water, Shaw Industries, Steria, Tesco, Unilever, US Federal Government, Whirlpool and Xerox.

Company Contact:

Andrew Hamilton, Head of Marketing, EU, OB10
tel: +44(0)20 7632 5883
email: andrew.hamilton@OB10.com
Website: www.OB10.com

Press Contact:

Nick Bolshaw, Rostrum Communications
tel: +44(0)207 440 8670
email: nick@rostrumpr.com

