

OB10 Wins Second Consecutive Green Supply Chain Award

Supply & Demand Chain Executive recognizes the efforts of OB10 and several of its customers to eliminate paper from back-office accounting processes

Atlanta, November 17, 2011 – *Supply & Demand Chain Executive* magazine has awarded OB10 (www.OB10.com), the e-Invoicing network, the 2011 Green Supply Chain Award, which recognizes companies that are making green or sustainability a core part of their business strategy. This is the second consecutive year that the publication has acknowledged OB10. Among the companies to receive awards this year, more than half a dozen are organizations actively transacting on the OB10 Network.

"The goal of the Green Supply Chain Award is to highlight a range of strategies and solutions that companies are employing to incorporate sustainability into the supply chain," said Barry Hochfelder, Editor. "We believe OB10 and the other organizations we've honored have made sustainability a core value of their operation."

OB10 serves many of the world's best-known brands with more than 100,000 active suppliers working to rid paper from their invoicing processes. Since 2000, the company has helped organizations save over 92 million sheets of paper and additional resources that go into the manufacturing and distribution of paper such as trees, oil, electricity and water.

"It has been our mission to help customers and their suppliers make a smooth transition to e-Invoicing as a way to streamline their accounts payable processes, improve cash flow, and enhance their sustainability efforts," said Luke McKeever, Chief Executive Officer for OB10. "This award not only recognizes our efforts, but also rewards those customers committed to reducing their environmental footprint and expanding their sustainability practices as a core business strategy."

The November/December 2011 issue of *Supply & Demand Chain Executive* magazine features a full listing of its 2011 Green Supply Chain Awards winners online at <http://www.sdexec.com/>.

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To see how much of an impact your company can have on the environment, click here [http://ob10.com/Country/US/Environmental_Green_Calculator]



About OB10

OB10 (www.OB10.com) is the leading global B2B e-Invoicing network. OB10 simplifies and streamlines the complex invoice-to-pay processes. Neither client organizations nor their suppliers are required to implement any hardware or software, and OB10 is independent of data file formats. OB10 can reduce the cost of paper invoice processing by typically 60% and can deliver an ROI in less than a year if the program follows OB10's best practice guidelines. Operational across Europe, North America and Asia, OB10 is compliant with the requirements of VAT, tax and e-Invoicing legislation and receives invoices from suppliers in 150 countries. To ensure unrivalled and rapid supplier enrollment, each new customer's suppliers are supported by an implementation services team responsible for getting them up and running on the OB10 network.

Customers include: Agilent Technologies, Amgen, Aviva, Barclays, BP, British Energy, Cargill, Computacenter, Deutsche Lufthansa AG, DHL, Dr. Pepper, DSG International, Eli Lilly & Company, Fisher Scientific, General Motors, GlaxoSmithKline, HP, IBM, Imperial College, Kellogg's, Kraft Foods, Logica, Mohawk Industries, Motorola, Pfizer, Sara Lee, Schneider Electric, Severn Trent Water, Shaw Industries, Steria, Tesco, Unilever, US Federal Government, Whirlpool and Xerox.

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